

**Bob Wasserman, made headlines
in the past... making headlines
for our future!**

for **Mayor** 
WASSERMAN

Associated Press

From Lewis, Cascade will be two-way past the new city hall and library, then one-way westbound from Cedar Street to Larch, connecting at that point to Highway 20.

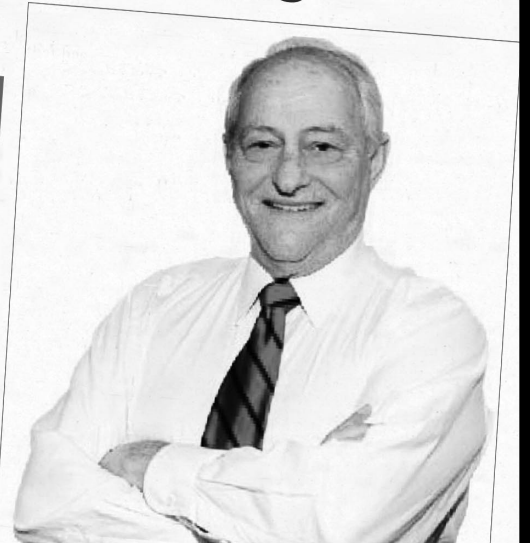
The West End Option extends Main Avenue westward to merge with northbound traffic at Highway 20. The modification of the

That all changed when they bought their first luxury motor home — a 45-foot coach the size of a yacht and at \$1 million just an expense.

But driving in luxury created an unexpected problem for coach owners in the United States — parking. So after buying their coach and settling it with a state-of-the-art navigation system, a

The demand for luxury rigs like the Waldgrave has given birth to a secondary industry — park RV parks, outfitted with swimming pools, club houses, golf courses and private lagoons.

"It's the Wild Card of RV accommodations," said Bob Pitty, president of Outdoor Resorts of America in Broom-



Leadership ^{that} makes a *difference!*



Bob and his wife Linda have been married for 46 years. They have a son Dan (pictured with his fiancé Wendee), daughter Jill, (son-in-law Kirk not pictured), and two grandchildren: Shane age 8 and Shelby age 10.

Dear Friends,

Fremont is a great city, but we now face new challenges. It's no longer business as usual, and I am ready to lead Fremont. As your Mayor, I will focus on economic development, preserving our quality of life, creating a unique and vibrant downtown and fighting to bring back the level of city services that our residents deserve. I will continue to ensure that Fremont is a place where we can all live, work, play and shop! I consider myself responsible to the citizens of Fremont and take that obligation very seriously. I listen to all sides of an issue and always make myself available to anyone who wants to talk to me, not just my friends. Please feel free to call at anytime, I can be reached at (510) 770-8955 or bobwasserman@earthlink.net. I have devoted myself to public service for the citizens of Fremont. I have proven leadership, knowledge, skills and can devote my time to the business of running our city.

I would appreciate your vote!

Bob

for **Mayor** 
WASSERMAN

**Chief Wasserman Leads
Fremont to Become Safest City in America**

While Bob Wasserman was Chief of Police, Fremont had the lowest crime rate in the nation for cities of our size. Under Bob's leadership, even though they were faced with a budget shortage, the Police Department was (and is) considered a national leader for innovation. Bob worked hard to ensure strong public safety for the City of Fremont and received the prestigious Law Enforcement Executive of the Year award.

**Mayor Wasserman Would Restore
Public Safety and City Services**

As Mayor, Bob Wasserman will fight to create stable funding for public safety and other essential city services. With over 40 years of law enforcement experience, Bob is committed to fighting to restore public safety and city services to the level our residents deserve. Bob is a proven leader who gets things done and brings people together.

**Councilmember Wasserman Creates
Economic Development Unit**

In 1994, Bob Wasserman initiated the expansion of the Economic Development Advisory Commission and fought for staff dedicated to economic development. One example of this unit's success is the more than 700,000 square feet of shopping and dining opportunities scheduled to open this year at Pacific Commons.

**Wasserman Continues to Fight
for Fremont Residents**

Bob Wasserman is a strong advocate for neighborhood preservation and economic revitalization throughout our City. Preserving Fremont's unique quality of life has always been Bob's top priority. In order to succeed, we need a strong leader with proven experience. Bob is a Korean War Veteran (United States Army), and holds a Masters Degree in Public Administration from U.S.C.



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