



*"It has been an honor and a pleasure to serve you and the City of Fremont these past four years. With my determination and your vote, we will continue to make Fremont a better place to live."*

### Honesty, Integrity and a 100% Commitment to Fremont

A resident of Fremont for more than 30 years, Steve Cho has worked hard to improve the quality of life in Fremont. Whether it's working to establish the Fremont Teen Center or representing Fremont at the League of California Cities, Steve puts his entire heart and soul into working for the betterment of Fremont.

### Helping to bring more jobs and business to Fremont

- △ **Attracting New Business**  
Steve was a major supporter of the Catellus Retail Project that brought new retail stores to Fremont, including Kohl's, Lowes, Linens 'N Things, Circuit City, Claim Jumpers Restaurant, Costco and others.
- △ **Promoting Job Growth**  
Steve worked to revamp the sign ordinance to increase jobs and business in Fremont and he was an advocate for streamlining the development permit process to help increase business and job growth

### Working to enhance Fremont's quality of life

- △ **New Fremont Teen Center**  
Steve was a strong promoter of the Fremont Teen Center that provides a place for safe teen activities, keeping teens off the street and involved in positive and productive community focused activities

- △ **New Family Swim Park**  
Steve advocated building the new family swim park at Central Park that will become a focal point for family activities including picnic areas, swim areas with beaches, a children's play area, and more
- △ **New Multi-Sports Fields**  
Steve supported creating new multi-sports fields with facilities for organized youth and adult sports leagues and for the enjoyment of the community
- △ **New Community Events**  
Steve promoted and participated in vital community events, including the Festival of the Arts, Fremont Football League's 40th Anniversary, Senior Night Out, National Night Out, Cancer Relay for Life, the Cabrillo—Centerville Neighborhood Network, July 4th Parade and more

### Increasing Public Safety

- △ Steve supported the improvement of Fremont's Emergency Services
- △ Steve supported new measures to eliminate traffic congestion, including using new computerized technology to regulate and smooth traffic flow

### Demonstrating Leadership and Commitment

- △ Steve Cho has shown a lifelong commitment to Fremont and California, working to improve the quality of life and public safety
- △ Represented Fremont at the League of California Cities – East Bay Division
- △ Served on the ACAP (Associated Community Action Program) Governing Board
- △ Just nominated for 2nd VP of the League of California – East Bay Division
- △ Served on the Public Safety Policy Committee and the Revenue & Tax Policy Committee of the League of California Cities

### Building a Future Vision of Fremont

Steve Cho isn't one to rest on his laurels or past accomplishments. He has a vision to make Fremont even better than it is today by:

- △ Increasing Economic Development
- △ Developing Strategies for Long Term Revenue Growth
- △ Creating a More Responsive and Accountable Government
- △ Providing Better Housing Opportunities in the Community
- △ Improving Youth and Senior Services
- △ Increasing the Quality and Variety of Shopping and Dining Opportunities

### Achieving a Solid Track Record for Getting Results

Steve Cho has a long and distinguished record in public service and a sterling record of accomplishments:

- △ Current Vice Mayor of Fremont
- △ Former Fremont Planning Commissioner
- △ Past President, Citizens for Better Community
- △ Public Safety Policy Committee, League of California Cities
- △ Small Business Owner and Member of the Chamber of Commerce
- △ Member of the Economic Development Advisory Board

### Re-elect Steve Cho for Fremont City Council

[www.stevecho.net](http://www.stevecho.net)

Headquarters, 3654 Thornton Ave., Fremont, Ca 94536 Phone: (510) 790-1674

Paid for by Steve Cho for Fremont City Council FPPC# 1225156

# Go with Steve Cho!



*"Steve has been a very dedicated and conscientious councilmember. His performance is proven. He deserves to be re-elected for another 4 years to the Fremont City Council."*

Scott Haggerty, Alameda County Board of Supervisors

