

ARGUMENT AGAINST MEASURE NN

Government responsibility must not be shifted to Oakland's residents in these tight economic times or at any time. Until City Hall is more accountable with the special taxes you already pay, we shouldn't ask for more money. In 2004, you were asked to pass Measure Y which promised community policing officers in all neighborhoods and full staffing of the police department; to date you don't have either.

An adequate police force is one of the most basic services that city government must provide WITHOUT the imposition of special taxes. In addition to the tax you already pay for Measure Y, this measure will impose a new tax of \$113 per single family home during the first year and it more than doubles to **\$276** by the third year. Oakland is in the top 20 cities in the nation with foreclosed homes. This additional tax burden has the potential to push struggling families in tight financial situations over the edge.

This is an extremely expensive and hastily written tax measure that does not contain a sunset clause, meaning we will **PAY FOR THIS TAX FOREVER** regardless of future budget conditions.

If public safety is **TRULY** our #1 priority, Oakland's city government must find creative ways to increase the number of sworn officers on the streets. Instead of pushing residents to pay additional taxes we need true reform that addresses existing inefficiencies and wasteful spending.

We cannot afford to further erode the public trust. Requiring payment of yet another high priced tax without clear oversight, accountability, and attainable deliverables would echo the failure of Measure Y – a failure too costly to repeat. Vote **NO** on more taxes without good government.

Please join thousands of your fellow Oaklanders and Vote **No on Measure NN.**

s/Ignacio De La Fuente
Oakland City Council President

s/Desley Brooks
Oakland City Councilmember, District 6

s/Charles Pine
Co-Founder Oakland Residents for Peaceful
Neighborhoods

s/Deirdre Strickland-Meads
Former Measure Y Oversight Committee Member

s/Enoch Shin
Oakland Small Business Owner

REBUTTAL TO ARGUMENT AGAINST MEASURE NN

Reducing crime IS the City's #1 priority. We need additional police to bring crime under control. Measure NN would provide those much needed resources to keep our City safe and to improve investigations of robberies and homicides.

Yet, increasing the police force by 105 officers and 75 investigative technicians over a three-year period does not come free. It will cost the City \$26 million per year. Without this new source of funding, to increase police staffing Oakland would have to run the rest of the City's essential basic services on only 20% of the budget – a budget that is already extremely stretched during the current economic downturn.

Quality of life in Oakland is not just about reducing crime, it's also about having rapid response for fire and emergency medical services, safe havens for children at our libraries, parks and recreation facilities that are open seven days a week, oversight for new retail and small business development, assurance that construction is done safely, and well lit streets for safety and visibility, among other necessary services.

But quality of life starts with the public's safety.

Vote Yes on Measure NN.

s/Barry Donelan
Secretary, Oakland Police Officers Association

s/Allene Warren
Past Chair Bear 35Y NCPC

s/Eliza T. Greene
Former Howeowners Association President

s/Ruth Villasenor
Dimond Merchant

s/Jane Brunner
City Councilmember