

## ARGUMENT IN FAVOR OF MEASURE NN

### Vote yes on Measure NN

Measure NN is necessary. Oakland has experienced unacceptable rates of crime and violence that affect families, businesses, and the city's overall quality of life. Preventing violence and ensuring public safety requires that police services be adequately staffed. Current limited police staff significantly impacts the Oakland Police Department's ability to rapidly respond to calls for service and thoroughly investigate crimes.

Measure NN is attainable and sustainable. This measure would add 35 police officers and 25 police services technicians each year for three years – a total increase of 105 police officers and 75 police services technician positions. With additional new officers, the Oakland Police Department can reduce response times to calls for service, eliminate the significant backlog in investigations, and conduct more efficient analyses leading to more arrests and convictions of those persons committing crimes. These increased resources will be particularly important for improving child abuse, sexual assault, gang-related violence, and juvenile crime investigations.

Measure NN is forward looking. More police officers will allow more resources to be dedicated to prevention and education to keep communities safe and youth away from violence and crime. Police will have increased capacity to utilize real-time data and information to prevent crimes, as well as quickly respond to crimes in progress. Additional crime analysts will help area commanders and investigators identify trends, and patterns of criminal behavior to better focus on prevention and apprehension. They will assist investigators prepare for interviews with suspects and provide information that could lead to the recovery of stolen property. This proposal requires mandatory independent annual audits and evaluations with performance standards to measure the program's success.

Join us in voting Yes on Measure NN.

s/Ronald V. Dellums

Mayor of Oakland

s/Larry E. Reid

Vice Mayor

s/Wayne G. Tucker

Oakland Police Chief

s/Dick Spees

Former Oakland Councilmember

s/Nola Brantley

Co-Founder, Missey, Inc.

## REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE NN

Nobody disputes that Oakland has a public-safety crisis and inadequate police services. Oakland also has some of the highest taxes in the Bay Area. Most Oaklanders agree that the time to reform City Hall and fix Oakland is NOW!! It is **not** the time to increase your taxes.

Proponents of Measure NN say that more police officers will result in improved police services. However, in the last year, Oakland has added approximately 100 more officers and response rates have not improved. In fact, **CRIME HAS INCREASED AND ARRESTS HAVE DECREASED.**

Measure NN is **not** necessary. With a complete audit, performance standards for all employees, and a reduction in fraud and waste, we can find additional money, reprioritize our spending and hire more police.

Measure NN is attainable but **not** sustainable. Anything is attainable when we keep going back to tax you. Politicians are good at taxing residents but this is not sustainable. Public safety is a basic municipal function. At some point, city hall has to clean up its own house. That time is now.

Measure NN is **not** forward looking. What IS forward looking is to set performance standards for all City departments and ensure that our city is operating at maximum efficiency. Until we do this, we won't know if we're using your tax dollars wisely, and you shouldn't pay more.

City Hall needs to clean its own house before taxing yours. **TAX HIKES ARE BUSINESS AS USUAL, NOT LEADERSHIP.** Vote no on Measure NN.

s/Brendan J. Mulholland

Community Policing Advisory Board

s/Carlos Plazola

President, Oakland Builder's Alliance

s/Colleen Brown

Community Policing Advisory Board  
(former member)

s/Charles Porter

S.P.A.G.G.I.A.

s/Josephine J. Lee

NCPC Beat 10X Vice Chairman