

## **REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE MM**

The proponent's argument for More Money is so weak that it can best be likened to falling off a skyscraper and rationalizing that the ground will stop you.

The following points are in rebuttal to their comments.

1. ALL taxes are passed through to you in the form of higher prices for goods.

2. Find another way to raise revenues. Although they are grammatically correct, money isn't guaranteed to be spent for what is promised.

3. Transient Residents are already paying 8% to stay in Fremont. Further, many are vendors, contractors who help local businesses.

4. Since when is a tax "competitive"? All taxes are regressive!

5. As of the initial ballot filing deadline date the Marriott representative was not authorized to sign on behalf of the hotel.

6. In the last paragraph of their argument even they had to tell the truth. They are not going to use a business tax to promote business.

It's going to the general fund where it will subsidize excessive union contracts, similar to those that created trouble for the now bankrupt City of Vallejo.

Finally, someday there may be a court case alleging transient taxes violate Prop 13 rules. Property tax increases on residents require a 2/3's vote to pass. Make no mistake! This is a tax increase on residents who are transient.

Our elected leaders and city management should tell the truth. Tell them to tighten their belts, like you have to do! Vote No on Measure MM – no More Money!

s/John Dennis Wolfe

Founder – Citizens for Ethical Leadership In Government  
s/Richard Gene Ahern

Vice-President, Waste Watchers

s/Kenneth Dale Steadman

President-Waste Watchers

## **ARGUMENT AGAINST TRANSIENT OCCUPANCY TAX MEASURE MM**

Certain decisions are so obvious that you need not think twice. Voting NO on Measure MM is a perfect example.

In 2004 & 2006 we voted NO for local, utility taxes. The city pleaded poverty for the reason they needed the tax. After both were defeated they remarkably found approximately \$10,000,000 – somewhere!

Measure MM is more than a vote for increasing taxes by 25% on hotel occupants. It is a referendum on city leadership. Both utility tax measures failed because voters understood there were no guarantees how the money would be spent. Measure MM is no different. Spend today, tax more tomorrow. If our city truly had a specific need for these funds, then they should have requested a 2/3's majority vote to pass it.

The city's argument for this tax is so weak that all they can say to defend it is that you are not paying it. They are so desperate for another blank check from you that they enlisted The Fremont Chamber to back it – an organization that is supposed to promote business – not tax it. Who is minding the store? This is more than pathetic. It's an insult.

With recent negative economic changes you have had to tighten your financial belt. Why should our city be different? Send a message to our city to tighten its belt too! Vote NO!

ALL taxes are paid by ALL citizens – one way or another. Is it any wonder many large employers like AAA and AT&T are moving out of California? What about Toyota, who announced they are not building the PRIUS in California, specifically at NUMMI? If your neighbor's job goes, then is your job next?

Every "little" tax does affect you! It is time to say, "No more!" Continue saying No! VOTE NO on Measure MM!

s/John Dennis Wolfe

Founder – Citizens for Ethical Leadership In Government  
s/Richard Gene Ahern

Vice-President-Waste Watchers

s/Kenneth Dale Steadman

President-Waste Watchers