

**MEASURE V: PROPOSED BALLOT MEASURE
OF THE CITY OF ALAMEDA**

V **MEASURE V:** Shall the Charter of the City of Alameda be amended to require that the Treasurer be licensed as a Chartered Financial Analyst or Certified Financial Planner and annually recommend to Council an investment policy for City monies and monitor and report results of the City investment portfolio? Such amendment will be accomplished by amending Article V of said Charter, as fully set forth in Resolution No. 14248 of the Council of the City of Alameda.

YES

NO

**CITY ATTORNEY’S IMPARTIAL ANALYSIS OF
MEASURE V**

This measure would amend the City of Alameda City Charter to require that any person elected as Treasurer must be licensed as a Chartered Financial Analyst or Certified Financial Planner, and changes the duties of Treasurer to reflect modern practice. The change in requirements to hold the office of Treasurer would not affect the incumbent.

The Charter now requires a person elected as Treasurer to have five years of experience in administering investment programs. The proposed amendment would continue to require the five years experience, and would also require candidates for Treasurer to hold a license as a Chartered Financial Analyst or Certified Financial Planner.

The Charter now specifies that the Treasurer shall have custody of all City monies and requires the City to obtain a fidelity bond specific to the office of Treasurer. These duties date back to 1937 and have become obsolete. The amendment reflects the modern practice that the Treasurer annually recommend to the City Council an investment portfolio for City monies, and monitor and report the investment results but to allow funds to be held by banks and other financial institutions. The use of a bond to ensure performance is an obsolete practice which has been replaced by a custom by cities to purchase insurance or join a risk-sharing pool.

A “yes” vote would approve the proposed amendment to the City of Alameda City Charter and would require a person elected as Treasurer to be licensed as a Chartered Financial Analyst or Certified Financial Planner, in addition to having five years of experience administering investment programs. A “yes” vote would also replace the existing language regarding custody of funds and provision of a single-office fidelity bond with language that reflects modern practice requiring the Treasurer to annually recommend to Council an investment policy for City monies and to monitor and report on investment results.

A “no” vote would disapprove the proposed amendment to the City of Alameda City Charter and would retain the requirement that any person elected as Treasurer have five years experience administering investment programs, that the Treasurer shall have custody of all City monies, and that the Treasurer be the subject of a single-office fidelity bond.

s/TERESA L. HIGHSMITH

City Attorney

ARGUMENT IN FAVOR OF MEASURE V

The requirements to run for the elected office of Treasurer and the responsibilities of the office need to be updated. Long ago, a city treasurer had custody of city money, and had to post a bond to protect the City. In modern times, a treasurer recommends how to invest city money and reports on how the investments are doing. A treasurer does not have custody of city money.

A candidate for Treasurer should have a license as a Chartered Financial Analyst or Certified Financial Planner. There is no further need for a public servant to post a bond. Like other cities, the City of Alameda protects itself with insurance and a risk-sharing pool.

We urge you to vote YES on the Measure so that the requirements of a candidate for Treasurer are updated and the responsibilities of Treasurer reflect current custom.

s/Beverly J. Johnson

Mayor

s/Lena L. Tam

Vice-Mayor

s/Frank Matarrese

Alameda City Council Member

s/Marie Gilmore

Alameda City Council Member

s/Doug deHaan

Council Member

**NO ARGUMENT AGAINST MEASURE V WAS
SUBMITTED.**